



microGCC >> Ecommerce

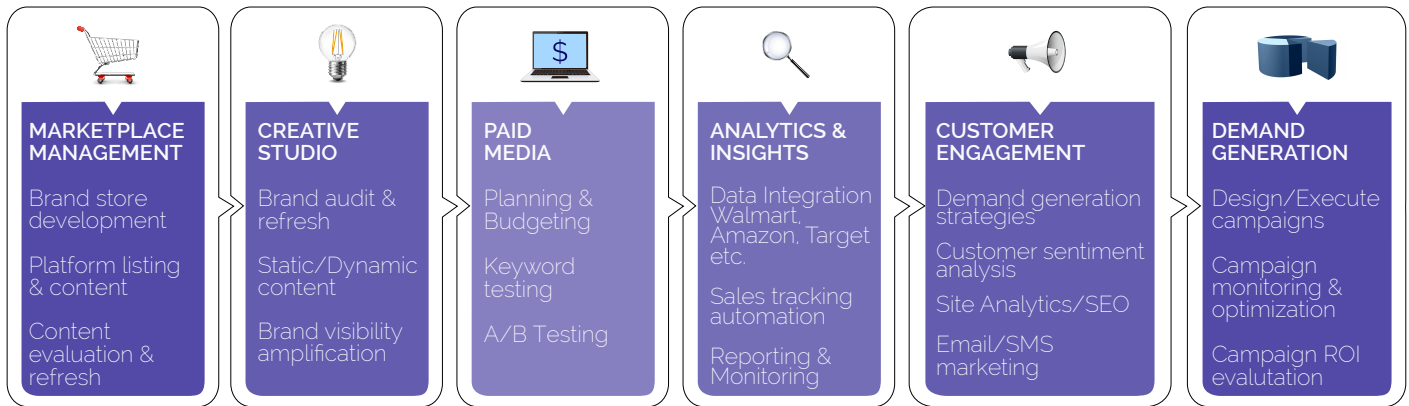
## Ecommerce is Digital, Digital is Complex, Managing Complex is Expensive.

Ecommerce value chains are becoming increasingly complex to manage and require specialized skills sets as well as technical expertise, both of which are expensive and drive up operational costs.

MicroGCC revolutionizes this landscape by democratizing access to high-value talent, making expertise **affordable and accessible**. Our innovative approach streamlines ecommerce operations, unlocks cost savings, and delivers tangible value additions, **empowering businesses to achieve profitability and competitive advantage**.

**DID YOU KNOW THAT**  
**90%**  
**OF BUSINESSES LOSE MONEY ON ECOMMERCE?**

## MicroGCC Ecommerce Stack



## MicroGCC

MicroGCC is an offshore high value talent hub for SMB's for full scale ecommerce implementation.

### Benefits

Up to **60%** Cost savings vs USA FTE

**EXPERTISE**

Cross functional expertise under one roof

### Talent Stack

- Account Management
- Digital Media Planners
- Sales, Reporting & Analytics

### Platform Expertise

